

City of Keystone Heights City Council

Strategic Planning Workshop - February 20, 2025

ANYONE WISHING TO ADDRESS THE CITY COUNCIL REGARDING ANY TOPIC ON THIS EVENING'S AGENDA IS REQUESTED TO COMPLETE A CARD AND RETURN TO THE CITY CLERK. SPEAKERS ARE RESPECTFULLY REQUIRED TO LIMIT THEIR COMMENTS TO THREE (3) MINUTES.
THE CITY COUNCIL PROHIBITS THE USE OF CELL PHONES AND PAGERS WHICH EMIT AN AUDIBLE SOUND DURING ALL MEETINGS WITH THE EXCEPTION OF LAW ENFORCEMENT, FIRE AND RESCUE OR HEALTH CARE PROVIDERS ON CALL. PERSONS IN VIOLATION WILL BE REQUESTED TO LEAVE THE MEETING.

"Please turn off cell phones"

Call to Order:

Roll Call:

Present: Mayor Nina Rodenroth, Vice Mayor Christine Thompson, Councilman Tony Brown, Councilman Elston "Speedy" Kussler and Councilman Dan Lewandowski

Absent:

Date: Feb 20 2025 (2:00 PM)

Public Comment

1. Public Comment

Topics of Discussion: Strategic Planning

2. Welcome and Introductions (10 Minutes)

- 🔗 [Instructions for Prep Work--Keystone Heights.pdf](#)
- 🔗 [Vision, Mission, Core Values Prep Work-Day 1.pdf](#)
- 🔗 [Strategic Planning Prep Work--Day 2.pdf](#)

3. Overview of Objectives/Goals for the Day (10 Minutes)

4. Review of Council Work to Date (10 Minutes)

5. SWOT Exercise: Strengths, Weaknesses, Opportunities and Threats (55 Minutes)

6. Differentiation Between Vision and Mission Statements (15 Minutes)

7. Vision Statement Development (30 Minutes)

8. Mission Statement Development (45 Minutes)

9. Core Values Development (30 Minutes)

10. Review of Goals for Day 2: (5 Minutes)

Meeting Adjourned: